

International Drone Show



Co-funded by
the European Union



Virksomhedsudvikling
Danmark



3 day programme gathering the drone ecosystem

2. JUNE

Pre-event ·

- **EuroDros @ SDU**
Keynotes & paneldebate · **70 participants**
- **Gateway to Europe**
Explore business opportunities in Denmark · **131 participants**
- **Social No-Host Dinner**
Anarkist · **300 participants**



3. JUNE

Exhibition Day 1 · kl. 9–16

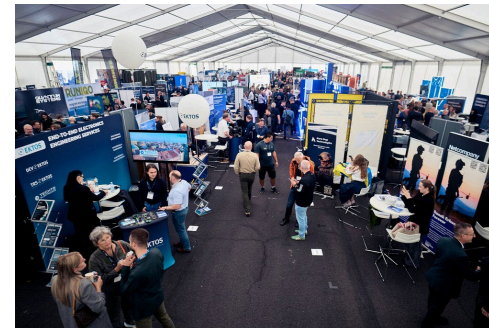
- **10 demo-flights**
Live in the demozone
- **18 talks & panels**
Across two conference tracks
- **Networking Dinner**
Sponsored by Tekever · **309 participants**



4. JUNE

Exhibition Day 2 · kl. 9–16

- **12 demo-flights**
Live in the demozon
- **18 talks & panels**
Across two conference tracks
- **Show ends at 16:00**



Highlight Video

Watch the video from IDS here: https://www.youtube.com/watch?v=wkGb8v2i_dU&t=2s





INTERNATIONAL DRONE SHOW

3-4 JUNE 2026

ODENSE, DENMARK



EXECUTIVE SUMMARY

The International Drone Show 2026 brought together 1,485 participants from 41 countries for two days of innovation, networking and business opportunities. Strong international representation, high-quality matchmaking and extensive media coverage made this year's event a great success.



1,485

TOTAL PARTICIPANTS



41

COUNTRIES
REPRESENTED



173

EXHIBITORS &
PARTNER STANDS



227

ACCEPTED
B2B MEETINGS

300

NETWORKING DINNER
PARTICIPANTS
(4 JUNE)

300

SOCIAL EVENT
PARTICIPANTS
(3 JUNE)



40+

JOURNALISTS
ATTENDING

INTERNATIONAL REACH

41 countries represented



LARGEST INTERNATIONAL DELEGATIONS (after Denmark)



Denmark had the largest number of participants.

High
representation
High
representation

BUSINESS & NETWORKING IMPACT



B2B MATCHMAKING IMPACT

- International partnerships
- Commercial collaborations
- Technology exchange
- Supply chain & investment discussions

COMMUNITY ENGAGEMENT

SOCIAL EVENT
3 JUNE



300

PARTICIPANTS

NETWORKING DINNER
4 JUNE



300

PARTICIPANTS

EXHIBITION



173
EXHIBITOR &
PARTNER STANDS

- Drone technologies
- Autonomous systems
- Defence applications
- Inspection & monitoring solutions
- Software & data platforms
- Emerging startups & scaleups

CONFERENCE TRACK



65

SPEAKERS



37

PANELS / TALKS

DEMO FLIGHTS



22

DEMO
FLIGHTS



40+

JOURNALISTS
ATTENDING

MEDIA & VISIBILITY



MAJOR COVERAGE

TV2 NEWS

Broadcasting
throughout Thursday

BØRSSEN.

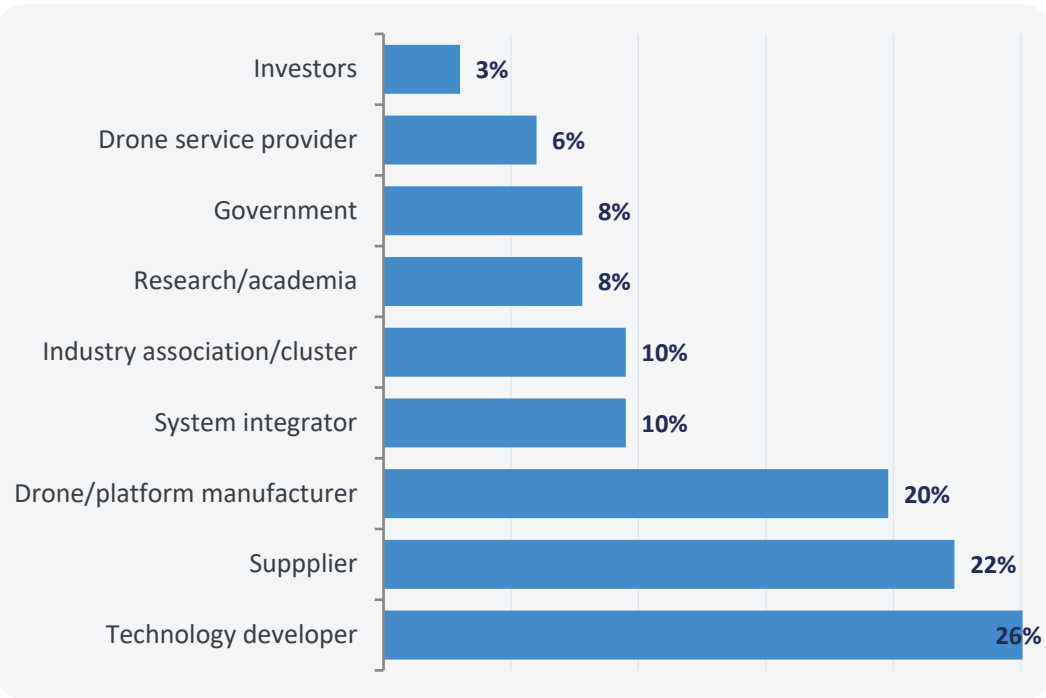
Coverage in Børsen



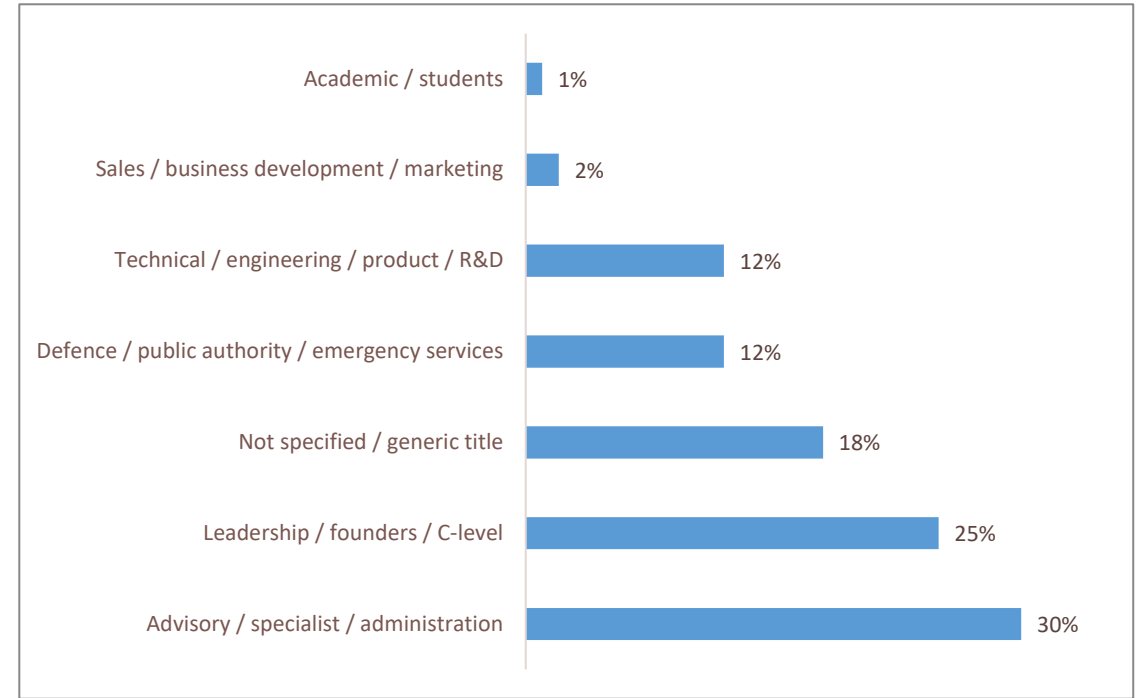
Extensive national and
industry media exposure

A diverse industry audience

ORGANISATION TYPE



PARTICIPANT BY ROLE CATEGORY



The Brella app as center for networking

1724

TOTAL ENGAGEMENT

37,5%

ADOPTION RATE

from 1.485 participants

856

TOTAL CHAT MESSAGES

129

CONVERSATIONS IN THE APP

MEETING CONVERSIONS

478 Meetings booked

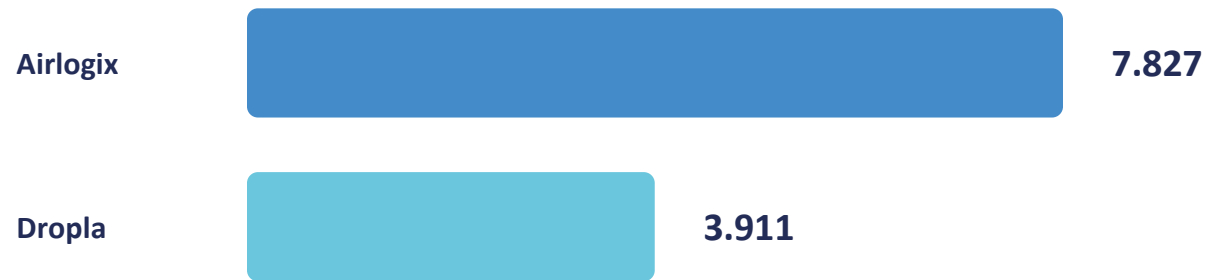
227 accepted

47,5% acceptance rate

Value for sponsors

SPONSOR EXPOSURE & TARGET GROUP · BRELLA

SPONSOR EXPOSURE IN THE APP (VIEWS)



11.738

TOTAL ADD IMPRESSIONS

MEETING REQUEST ACTIVITY · BRELLA

62

BEFORE THE EVENT

38

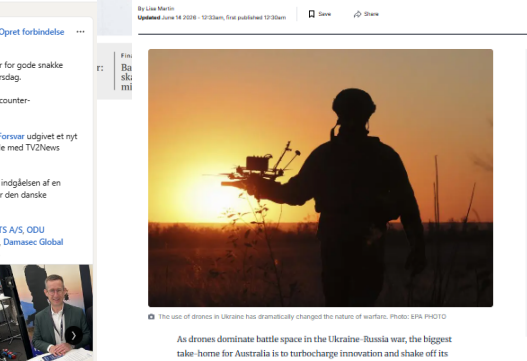
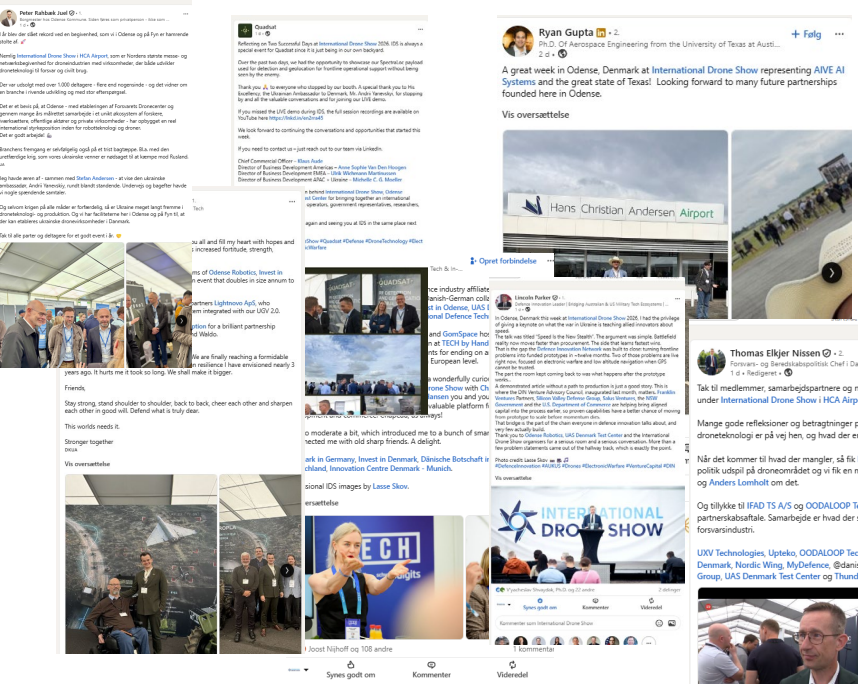
DURING THE EVENT

Press & Visibility

Focus: Visibility of exhibitors, demo flight session and speakers and the Unmanned Systems industry as a whole

Good exposure on SoMe

Strong attendance from both Danish and international media



Exhibitors 2026

