INTERNATIONAL DRONE SHOW 2027

International Drone Show 2027

2-3 June 2027 I H.C.A Airport, Odense, Denmark

Europe's Leading Drone Industry Platform

Virksomhedsudvikling Danmark

Co-funded by the European Union

Odense Robotics is co-funded by the Danish Board of Business Development, the Danish Agency for Higher Education and Science, and the European Union, as well as a broad range of projects and partnerships.

IDS IS PRODUCED BY

ODENSE robotics

UAS DENMARK INTERNATIONALT TESTCENTER

THE PURPOSE

Why Join the International Drone Show
The International Drone Show brings together leaders from industry, research, defence and the public sector to accelerate real-world use of unmanned technologies.

It's where end users meet innovators – from defence forces and critical infrastructure to industry pioneers and technology developers.

Join to:

- ❑ Showcase solutions to buyers, operators, and partners seeking next-generation capabilities.
- ❑ Explore opportunities across security, industry, defence and integrated airspace.
- ❑ Build collaborations that drive innovation, market growth, and sustainable impact.

Be part of Europe's leading platform where unmanned technologies move from concept to deployment.

IDS 2026 FACTS

+ 1,500 participants

Bringing together industry professionals, researchers, regulators, public authorities, and end users from across global unmanned systems ecosystem.

170+ exhibitors

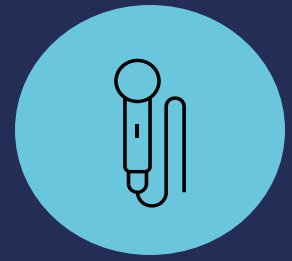
Showcasing the latest drone technologies, products, and services from leading companies, startups, and industry innovators.

40% International Attendees

Attracting professionals from more than 40 countries, the event provides a unique platform for international networking, knowledge sharing, and collaboration across the global drone ecosystem.

27 Live Demo Flights

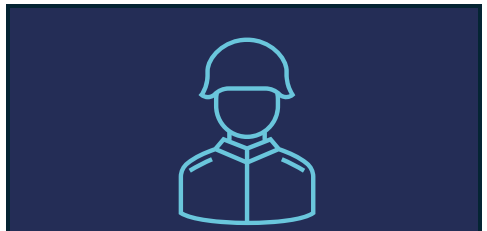
Experience cutting-edge drone technology in action through live outdoor demonstrations, showcasing real-world applications in inspection, surveying, emergency response, logistics, and more.



65 Speakers

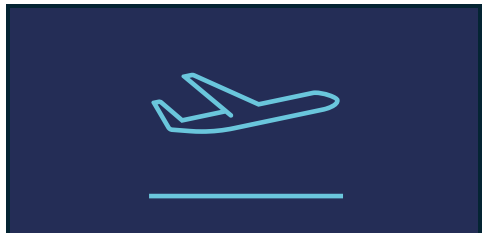
The conference programme featured presentations and panel discussions across four key themes, fostering knowledge sharing, practical experiences, research findings, and lessons learned from across the industry.

CONFERENCE THEMES 2027



Defence and Security

Industry Use Cases & New Technologies



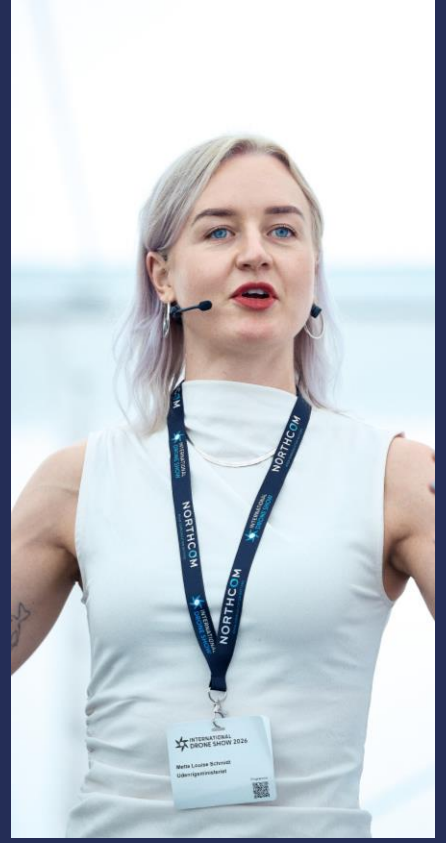
Airspace & Regulation

WHY EXHIBIT?

Exhibiting at the International Drone Show gives your company direct access to the global drone industry. Present your latest technologies and solutions to decision-makers, researchers, and end users from across sectors such as energy, logistics, defence and Infrastructure.

Engage in B2B meetings, live demonstrations, and networking activities that turn visibility into real business opportunities — all within a focused, high-impact environment at the heart of Europe's leading drone event.

INTERNATIONAL DRONE SHOW 2027



SPEAKERS

At IDS, inspiration meets insight as industry leaders, experts, and policymakers take the stage to discuss the latest advancements shaping the future of drones and unmanned systems. The conference offers **keynotes, panel debates, and discussions**, creating a vibrant space for dialogue, knowledge sharing, and collaboration.

In 2027, the program focuses on **Industry Use Cases & New Technologies**, **Defence & Security and Airspace & Regulation** – Exploring the opportunities, challenges, and innovations shaping the future of unmanned systems.

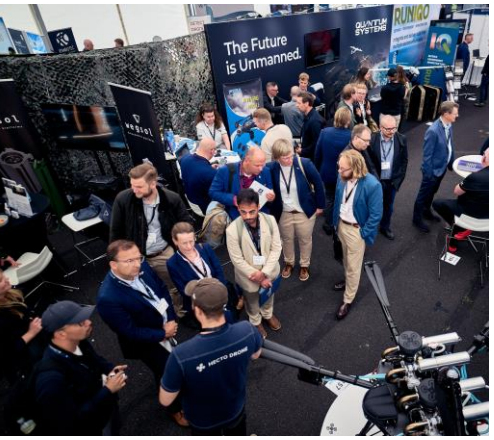
DEMOFLIGHT

Experience the future of drone technology in action.
At IDS, a series of **live demonstrations showcase** how drones and unmanned systems can be used for inspection, surveillance, logistics, defence, and infrastructure. It is also possible to perform a demo flight yourself.

The demonstrations provide an inspiring insight into the latest technology and the many opportunities drones create across industries.

INTERNATIONAL DRONE SHOW 2027

WHY PARTICIPATE?



Explore Innovation

Discover new technologies and see live drone demonstrations.

Learn & Collaborate

Join conference sessions, hands-on showcases, and B2B matchmaking.

Industry Gathering

Brings together the entire unmanned systems industry – from manufacturers to end users.

Connect Globally

Meet international stakeholders and expand your network.

Shape the Future

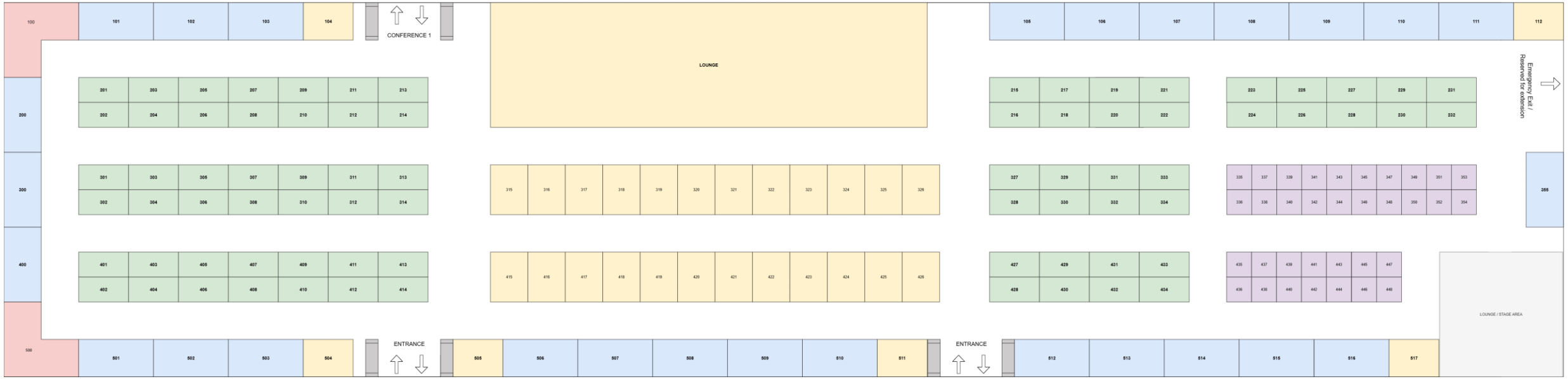
Where the future of drone innovation is showcased – and ideas take flight.

VENUE 2027

Hans Christian Andersen Airport, also known as Odense Airport, is located in Beldringe about 10 km north of Odense. Built during World War II, it has since been developed into a modern charter and business airport.

With a 2,000-meter runway, the airport handles both larger passenger aircraft and small private planes. Today, it is known for charter flights to popular destinations and for hosting the UAS Denmark Test Center for drone testing.

FLOORPLAN



Booth package includes:

- ❑ Your selected exhibition space
- ❑ 1 table and 2 chairs
- ❑ Free Wi-Fi and 1 power outlet (230V)
- ❑ 1 exhibitor ticket
- ❑ Discounted tickets for additional staff

Entry ticket includes:

- ❑ Conference & exhibition access
- ❑ Demo flights & B2B matchmaking
- ❑ Catering throughout the day

View the updated booth layout at internationaldroneshow.com

INTERNATIONAL DRONE SHOW 2027

PRICES - EXHIBITOR

Booth 2x2

Early Bird Odense Robotics paying member

5,940 DKK excl. VAT

Early bird offer

6,440 DKK excl. VAT

Standard prices

8,440 DKK excl. VAT

Booth 2x4

Early Bird Odense Robotics paying member

12,680 DKK excl. VAT

Early bird offer

13,680 DKK excl. VAT

Standard prices

17,840 DKK excl. VAT

Booth 3x4

Early Bird Odense Robotics paying member

21,180 DKK excl. VAT

Early bird offer

22,920 DKK excl. VAT

Standard prices

29,940 DKK excl. VAT

Booth 3x6

Early Bird Odense Robotics paying member

31,770 DKK excl. VAT

Early bird offer

34,380 DKK excl. VAT

Standard prices

44,910 DKK excl. VAT

Booth 27m2 Corner

Early Bird Odense Robotics paying member

50,000 DKK excl. VAT

Early bird offer

58,850 DKK excl. VAT

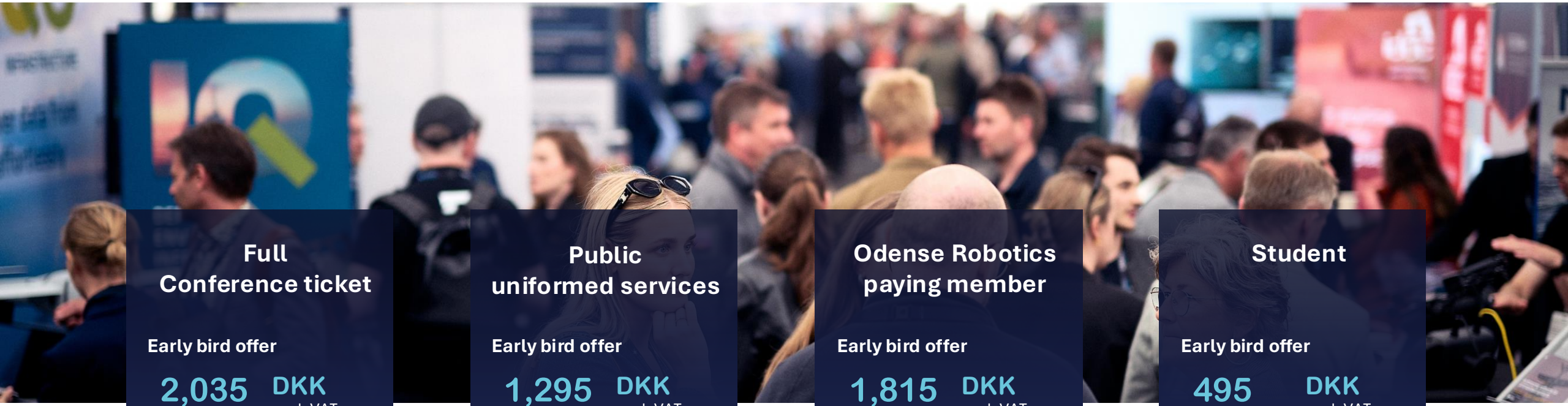
Standard prices

69,500 DKK excl. VAT

INTERNATIONAL DRONE SHOW 2027

Early bird prices last until 31 December

PRICES - PARTICIPATIONS



Full Conference ticket

Early bird offer

2,035 DKK excl. VAT

Standard prices

3,625 DKK excl. VAT

Public uniformed services

Early bird offer

1,295 DKK excl. VAT

Standard prices

1,450 DKK excl. VAT

Odense Robotics paying member

Early bird offer

1,815 DKK excl. VAT

Standard prices

2,035 DKK excl. VAT

Student

Early bird offer

495 DKK excl. VAT

Standard prices

655 DKK excl. VAT

INTERNATIONAL DRONE SHOW 2027

Early bird prices last until 31 December

ADD-ONS

Make the most of your visit with exclusive add-ons. Take advantage of convenient bus transport directly to the venue, join the Networking Dinner to expand your connections in a relaxed setting, and dive into EuroDros for the latest academic insights. These add-ons give you extra value and ensure you get the very best out of International Drone Show 2027.

- ❑ **June 1 – EuroDROS**
- ❑ **June 2–3 – International Drone Show 2027**
- ❑ **June 2 – IDS After Hours – Networking dinnner**

Transport (Bus)

Standard prices

100 DKK excl. VAT

Networking dinner

Early bird offer

650 DKK excl. VAT

Standard prices

800 DKK excl. VAT

EuroDros

INTERNATIONAL DRONE SHOW 2027

SPONSORS OPPORTUNITIES

Lounge/Stage Sponsor

DKK. 55,000

- Exclusive Name-Branding of mni lounge in the exhibition Hall
- Onsite Branding: Logo on lounge build-up (shared with IDS logo), possibility to share own materials in lounge area
- 2 Full Conference Tickets
- Sponsor visibility across IDS channels
- Sponsor naming at Brella app
- Roll-up sponsor placement at event

Main Lounge Sponsor

DKK. 75,000

- Exclusive Name-Branding of main lounge in the exhibition Hall
- Onsite Branding: Logo on lounge build-up (shared with IDS logo), possibility to share own materials in lounge area
- 3 Full Conference Tickets
- Sponsor visibility across IDS channels
- Sponsor naming at Brella app
- Roll-up sponsor placement at event

Networking Dinner Sponsor

DKK. 35,000

- Exclusive sponsorship of the opening night Network Dinner
- Naming partner: Network Dinner Powered by ''Sponsor''
- 5 minutes to address attendees in the opening of the Network Dinner
- Napkins branded with your company logo
- 5 tickets for the Networking Dinner
- Sponsor visibility across IDS channels
- Sponsor naming at Brella app
- Roll-up sponsor placement at event

Tribune Sponsor

DKK. 50,000

- Exclusive Name-Branding of the Demoflight grandstand
- 2 Full Conference Tickets
- Sponsor visibility across IDS channels
- Sponsor naming at Brella app
- Roll-up sponsor placement at event

Keyhanger Sponsor

DKK. 20,000

- Feature your logo on the keyhangers for Ids participants
- 2 Full Conference Tickets for IDS
- Sponsor visibility across IDS Channels
- Roll-up sponsor placement at event

SPONSOR PACKAGES

GOLD
DKK. 60,000

- Full Conference Tickets (5 pcs)
- Tickets for VIP Networking Dinner (5 pcs)
- Roll-up sponsor placement at event
- Logo on break slides during conference
- Logo showcased during IDS opening
- Full digital Visibility (Various benefits incl)
- Sponsor naming at Brella app

SILVER
DKK. 40,000

- Full Conference Tickes (3 psc)
- Roll-up sponsor placement at event
- Logo on break slides during conference
- Full digital Visibility (Various benefits incl)

BRONZE
DKK. 20,000

- Full Conference Tickes (2 psc)
- Roll-up sponsor placement at event
- Logo on break slides during conference
- Full digital Visibility (Various benefits incl)

Our sponsor packages give your brand strong visibility onsite and online – from the conference itself to ongoing promotion on our website, LinkedIn, and event mailings. Choose Gold, Silver, or Bronze to gain the right level of visibility, networking opportunities, and recognition in the international drone community.

All sponsors are featured on the IDS website, LinkedIn, and in event mailings – even after the event.

ACTIVITIES

Besides the Networking Dinner and EurDros, IDS offers a range of additional activities throughout the event.

Social No-Host Get-Together

Arriving in Odense before IDS begins? Join fellow participants on **1 June 2027** for an informal evening of networking and conversation. Participation is free of charge. Food and beverages are at your own expense.

Business Meetings

Use the IDS matchmaking platform to identify relevant contacts, schedule meetings in advance, and make the most of your time at the event. Through the official event platform, **Brella**, you can easily connect with relevant participants, arrange meetings, explore the programme, and stay connected throughout the event.

TESTIMONIALS

“Participating in events like this is crucial for the drone market, which is seeing significant movement and development in drone applications. However, it's not a winner-takes-all market; it requires collaboration. This event fulfills that need perfectly for us.

Christoph Schlettig
CEO & Founder, Unisphere

“From my perspective, the International Drone Show has significantly enhanced our visibility within the drone industry. The presence of numerous individuals with advanced systems has allowed us to directly integrate and engage with potential customers and industry experts, which has been incredibly valuable.

Peter McCurry
Managing Director, Flowcopter

“International Drone Show provides a crucial platform to showcase our versatile products to a broad audience. Over the years, we've observed significant growth in the event, reflecting the industry's evolution. There is now a heightened focus on industrialisation, reliability, and longevity in drone systems, shifting away from their origins as hobbyist devices.

Mads Haastrup
Sales Manager Nordic hos ODU GmbH & Co.

CONTACT

PROJECT MANAGER
Lisa Rosenlyst Hansen
Conference, Partnerships
& Exhibition Sales

+45 28 12 15 06
lrh@odenserobotics.dk

CO-PROJECT MANAGER
Ole Georg Andersen
Co-project Manager,
Side Events

+45 61 55 68 47
ogand@odenserobotics.dk

SITE MANAGER
Julie Danielsen
Event & Exhibitor Operations

+45 48 88 02 94
jld@odenserobotics.dk

FLIGHT MANAGER
Michael Larsen
Demo Flights

+45 25 50 53 01
lmla@hca-airport.dk

CHIEF MARKETING OFFICER
Denise Innocenti Guldbrandsen
Members, marketing and
communications

+45 20 30 74 47
dig@odenserobotics.dk